



NUTURING SKILLS & TALENT FOR A BETTER TOMORROW

TM

# Skills Time

Monthly E-Newsletter by  
Rubber Skill Development Council

NEWS UPDATES

## India Celebrates First Anniversary of ‘Skill India’

Hon'ble President of India Pranab Mukherjee graced first anniversary of Skill India and inaugurated the first edition of India Skills Competition on the occasion of World Youth Skills Day on July 15, 2016 in the gracious presence of Union Ministers Shri Venkaiah Naidu, Smt. Smriti Irani, Shri Prakash Javadekar, Dr Jitendra Singh and Shri Rajiv Pratap Rudy. Today is the day when Skill India is also celebrating its first anniversary.

Marking the first anniversary of the "Skill India" initiative, Ministry of Skill Development and Entrepreneurship (MSDE) also announced the launch of five major initiatives reinforcing Ministry's commitment to the youth of India. These initiatives are Pradhan Mantri Kaushal Vikas Yojana 2.0, India International Skill Centres, India Skills Online and a Labour Management Information System (LMIS). These initiatives were launched by the President Shri Pranab Mukherjee.

Skill India is seeing great traction and is all geared to meet its philosophy of speed, scale and standards ensuring there is opportunity to get skilled for all. In the past 15 days, MSDE has got cabinet approvals on 22,000 crore worth of outlay for programs like Apprenticeship Protsahan Yojana and PMKVY 2.0, to be implemented over the next few years.

The Pradhan Mantri Kaushal Vikas Yojana (PMKVY), which was launched last year, has secured an approval from the cabinet for its 2.0 version with an outlay of 12,000 crore for the next four years to train a total of 1 crore youths over the next 4 years (April 2016 to March 2020). This is an endeavour by MSDE to scale up the reach of PMKVY and at the same time strengthen the system and make these trainings more effective with robust monitoring and outcome.

Congratulating everyone on the anniversary of Skill India, Shri Rajiv Pratap Rudy said, "Skill India Mission is like a "Start-up" of Prime Minister for us, and during this last one year, every day has been enterprising for me. My Ministry is a live example of an early stage venture that I and my 35 Co-founders (All the officers and employees of the Ministry) have cherished, have been excited about, experienced nervousness for, but truly enjoyed it." "We are thankful for the enormous support that we have received from the President of India, who helped us in reaching out to 1500 employees at Rashtrapati Bhawan and certify them under the Recognition of Prior Learning (RPL) component of PMKVY, across 18 job roles and is today a part of our celebrations", he further added.

Government launches 15 India International Skill Centers

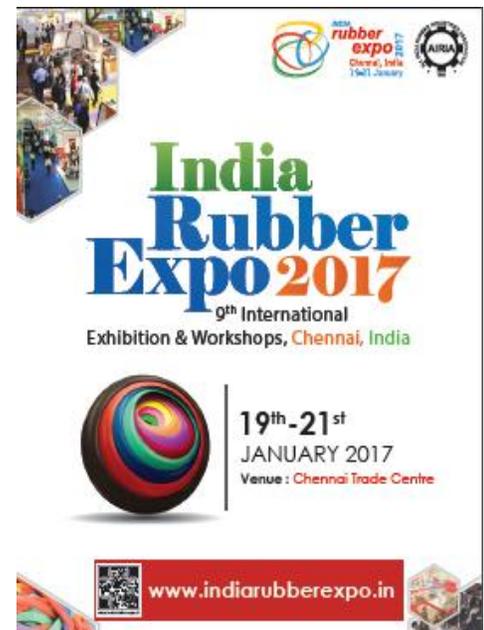
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Free online skill development courses launched

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Skill development can be a milestone in progress says Rohit Nandan, Secretary, Skill development Ministry

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**India Rubber Expo 2017**  
9th International  
Exhibition & Workshops, Chennai, India

**19th-21st**  
JANUARY 2017  
Venue : Chennai Trade Centre

[www.indiarubberexpo.in](http://www.indiarubberexpo.in)



# Launch of First batch of Senior Rubber Technician (SRT) Certification Program at Kamraj

Kamaraj College of Engineering and Technology, RSDC affiliated training partner launched a RSDC's Senior Rubber Technician (SRT) course as value added program for the engineering students of Dept. of Polymer Technology. An inaugural function was organized by Kamraj on July 29, 2016 for the first batch of RSDC SRT course.

On the occasion, Chief Guest Mr. Vinod Simon Chairman, RSDC congratulated management of Kamraj on the launch of RSDC's program for the B.Tech students. He appreciated the infrastructure and facilities available at college for trainings. "The initiative taken by the college of introducing an add on program of RSDC in the regular stream of engineering degree are crucial to fill the skill gap and to address the issue of availability of skilled manpower in the rubber sector. The kind of facilities available in the college will give more emphasis and hands on practical skills that will make students readily deployable", he said.

The event was also attended by Shri R. Lakshmi Narayanan, MD, Hi-Tech Arai, Madurai,

Shri K Srikanth, Managing Committee Member, Immediate Past Chairman Southern Region AIRIA, and Shri Siva kumar, JK Fenner Ltd., Madurai.

To overcome the issues of non availability of skilled manpower in the rubber sector, RSDC has developed a strong eco system for the sector at various levels. Such as developing National Occupational Standards (NOS), affiliating training providers, revamp of curriculum aligned to NOS, certification of trainees and trainers, and setting up labor market information systems (LMIS) to assist in the planning and delivery of training, besides identifying skill development needs of the sector.

In this endeavor to bring quality in training and to bridge the prevailing skill gap in the sector RSDC launched different training models to motivate industry for actively participating in skilling programs across the country. RSDC devised innovative training models for enhancing vocational education system in the sector. These models give various benefits to industry such as access to trained workforce that is equipped with technical skills, lower or negligible budget for



training, re-training and re-skilling, greater productivity with improved alignment of workforce with job requirements.

So far, RSDC has developed Qualification packs and declared as National Standards for 63 job roles in manufacturing sub-sector and 32 in Natural Rubber Plantation sub-sector. RSDC has 26 affiliated training partners conducting various training programmes as per the requirement of the rubber industry with various employers across country. The training curriculums for all the courses are in the alignment to the NOS. NOS oriented courses enable the students to obtain skill specific knowledge for a particular job role and ensure that students are equipped with the hands on skills. Students are not just confined to four walls of classrooms but are exposed to the real life working scenarios and are given practical trainings i.e. On-the-job trainings.

## Welcome on Board

*RSDC affiliates following training partner to deliver NOS based Trainings*



### RSDC UPDATES

- ✚ Draft Qualification Packs for manufacturing sub sector for 62 job role has been uploaded on the below weblink for industry validation. We request the industry partners to share their inputs and feedback on [nos\\_project@rsdcindia.in](mailto:nos_project@rsdcindia.in)

<https://drive.google.com/open?id=0B4peTe4idJtwM1l2M3FEb1J6a2c>

### RSDC's Exclusive Job Portal for Rubber Sector

Visit

<http://placements.rsdcindia.in/>



## BE PART OF A REVOLUTION

### RSDC Invites Subject Matter Experts

To accomplish RSDC's objectives successfully we seek active participation of rubber technology professionals from the rubber industry as **RSDC's Subject Matter Experts (SME)**

- RSDC carries out evaluation of competence and desired infrastructure of the training providers as per the industry specification for affiliating them to deliver NOS based training.
- RSDC empanels Subject Matter Experts (SME) for conducting audit of trainings and assessments across various locations.

#### Role of SME

- Conducts due diligence of the centre w.r.t. training delivery/availability of study material, infrastructure and availability of machinery/equipments required to train the students for the mentioned job role.
- Conducts audit on the day of assessments through the pre-defined assessment framework.

#### Nature of Job

- Part time/ Contractual

#### Eligibility:

- 10+ years of experience in Rubber Industry
- No current association with any Training Institute
- Graduate/ Post- Graduate preferred
- Ability to speak basic English/ Hindi along with the regional/ local language

#### Benefits:

- Participation in this nation building activity through this unique initiative
- Paid an honorarium for conducting audits, travel, lodging etc.
- Association with RSDC



Rubber Skill Development Council (RSDC), a Sector Skill Council for the rubber sector set up by All India Rubber Industries Association (AIRIA) & Automotive Tyres Manufacturers Association (ATMA) in collaboration with NSDC is focusing on skill development & training needs of the sector by offering vocational education to the youth in the rubber courses.



Promoted by:



All India Rubber Industries Association



Automotive Tyres Manufacturer's Association



National Skill Development Corporation

# Cabinet approves PMKVY 2016 which aims at skilling one crore people with an outlay of Rs.12,000 crore.

In line with the vision of the Hon'ble Prime Minister of India, Shri Narendra Modi, a big effort has been made by Shri Rajiv Pratap Rudy, Union Minister of State for Skill Development and Entrepreneurship (Independent Charge) to scale up the reach of Pradhan Mantri Kaushal Vikas Yojana (PMKVY) which was launched on July 15, 2015. This year on as Skill India celebrated its anniversary, Ministry of Skill Development and Entrepreneurship has got an approval from the Cabinet on Pradhan Mantri Kausha Vikas Yojana 2016-2020, which aims at skilling to one crore people over next four years (April 2016 to March 2020) with an outlay of Rs.12,000 crore.

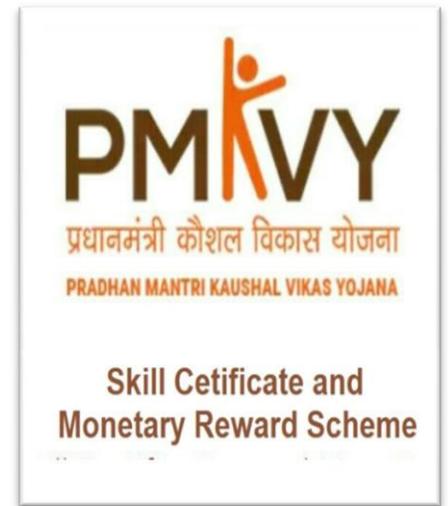
Pradhan Mantri Kaushal Vikas Yojana (PMKVY) is the flagship scheme of the Ministry of Skill Development & Entrepreneurship (MSDE). The objective of this Skill Certification Scheme is to enable a large number of Indian youth to take up industry training which will help them in securing a better livelihood. Individuals with prior learning experience or skills will also be assessed and certified under Recognition of Prior Learning (RPL).

The major features of the revised PMKVY includes to improve the quality of training, the Training Centres will be categorized on the basis of their infrastructure, training capacity, past performance and other relevant parameters. Moreover, instead of short term allocations, training centres on a long term basis with provision of quarterly review. A special cell will be created to aggregate demand for training across various job roles sectors etc. in identified geographies from various administrative Ministries to meet specialized requirements linked to new investments or initiatives in their sector viz. Make in India,

Swachh Bharat, Digital India and Smart Cities. Special Projects would be promoted for such skilling initiatives. Financial and physical allocations to the tune of 10%-15% of the Scheme budget will be made for these special projects. The Scheme would move to a grant based model instead of reward to students, which is converted into training fees by the TPs under the ongoing PMKVY. Training Partners would be required to ensure the validation of Aadhar during enrolments itself and attendance has been mandated through biometrics. On the job training (OJT) component will be encouraged as a part of the training programme to provide linkages to hands-on, employer based training. Training of Trainers (TOT) would be done leading to certification of trainers in a progressive/ gradual manner.

Video recordings of assessments will also be promoted this time and a central repository for all the certificates would be created. Training partners will be mandated to have mentorship cum placement cells. Keeping in view the recommendations of the sub group of Chief Ministers on Skill Development regarding the need to address the unique skill requirements of different States, it was proposed in the cabinet that PMKVY scheme to now involve state Governments through a project based approach under the PMKVY 2016-19 with 25% of the total training targets of the Scheme. PMKVY will, in addition to catering to domestic skill needs, also focus on skill training for overseas employment.

**Ms. Shewani Nagpal**  
Director – Affiliation & Training, RSDC



**Mr. Vinod Simon**  
Chairman, RSDC

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**Skill India**  
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