

Skilling for **livelihood.** Empowering for a **lifetime**

Saamarth – Empowering Millions lives in Rubber, a successful reskilling project of RSDC

Ministry of Skilling & Entrepreneurship has mandated Rubber Skill Development Council (RSDC) to accelerate the drive... → More at Pg 2

RSDC Webinar: Demand of skilled workforce in the Rubber Sector Post Covid-19 Lockdown

RSDC is holding webinars to understand the need of the industry and develop strategies... → More at Pg 3

COVID-19 lockdown: RSDC's Partners provide essentials

RSDC partners - LabourNet, Aastha Foundation and Sanskar Education Hub are distributing food and sanitation kits... → More at Pg 4



Fleet of Mobile Vans launched in Lucknow



Skilled workforce for the Rubber Sector



RSDC's Partners helping needy people

From COO desk:

The spread of COVID-19 across the globe and the associated economic fallout is evolving extremely rapidly, creating one of the most defining challenges of our time. The rubber sector is going through tough times and faces number of issues due to the impact of current economic slowdown. RSDC is trying to support the industry in one of the challenges of availability of manpower on their shop floor. We urge industry to connect with RSDC and we mutually work with our training organization and state skill development missions to train the migrant workers and bring back to the sector. We all not aware of how long this situation will persist, or the implication of its impact, but we do know that with the right people and timely planning, we can overcome this situation and come out stronger in the end.

Ms Shewani Nagpal



Saamarth

Empowering Millions lives
in Rubber, a successful
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RSDC

Hon'ble Minister of MSDE, Dr Mahendra Nath Pandey, Hon'ble Minister of State, Vocational Education and Skill Development, Mr Kapil Dev Agarwal and Hon'ble Minister of State, Transport and Parliamentary Affairs, Mr Ashok Kataria and Chairman RSDC, Mr Vinod Simon Flagger off Mobile Skill Vans

Rubber Skill Development Council has initiated the project, Saamarth – Empowering Millions lives in Rubber in Nov 2018. It aims at up-skilling and reskilling the masses, in tyre service and natural rubber plantation sector, and people employed in various rubber manufacturing units across the country.

Under the esteemed Saamarth project of RSDC, RSDC's affiliated training partners have launched Mobile Skill Van across states, to increase the reach on ground particularly for the Job role of Tyre Service & Maintenance- Tyre Fitter, which is spread across the highways, villages, towns and cities. Instead of a classroom training, these specially developed mobile skill vans are fitted with the necessary equipment and manned by the trained staff to move across state and national highways, villages and towns are reaching out to the tyre mechanics across country to assess them on skills acquired and also certify them.



Mobile Van Flagger off by Dr KN Raghavan,IRS, Executive Director, Rubber Board at Kottayyam, Kerala



Mobile Van Flagger off by Mr Bhupesh Hajong, MCS Director, Employment & Craftsmen Training at Meghalaya

RSDC has successfully reskilled and certified 1 Lac tyre fitters during 2019-20 year under the Recognition of Prior Learning (RPL) component of Pradhan Mantri Kaushal Vikas Yojana (PMKVY) covering 119 districts across 21 states with 40 mobile vans.

A series of Mobile Skill vans have been launched with a view to move them across different state highways, villages and towns, creating awareness about skill requirement for tyre service and maintenance and safety on roads associated with the upkeep of the tyres. The mobile vans were flagged off in cities like Lucknow, Kerala, Kolkata, Guwahati and Shillong.

RSDC Webinar: Demand of skilled workforce in the Rubber Sector Post Covid-19 Lockdown

Rubber Skill Development Council is developing strategies to help the industry overcome challenges which are expected to appear post COVID-19 such as liquidity crisis, order cancellation, and workforce. To understand the same RSDC is organising webinars addressing topics relevant to the industry.

A few highlights from one of our webinars on 'Demand of Skilled workforce post COVID-19 Lockdown' –



"Companies would have to run operations with nearly 30% less workforce which is only possible with well trained and extremely efficient workforce. Therefore, skill training is going to play a major role in the coming future."

Mr Vinod Simon, Chairman, Rubber Skill Development Council

"Pandemic has thrown us all off guard and companies were unaware of the remote working system, which now has become an integral part of life. To overcome the same, companies are now exploring automation."

Mr Rajiv Budhraja, Director General, Automotive Tyre Manufacturer's Association (ATMA)



"Lockdown has been a great learning opportunity for initiating new concepts such as work from home, digitization etc. While drastic cost cutting and cost innovation drive will be initiated, digitally equipped better skilled manpower will be required."

Dr Sudhansu Pathak, Chief General Manager – HR/OD, JK Tyre & Industries

"Rubber Board is embarking on two projects to overcome the COVID-19 challenges; first, an incubation centre is being set up where technical advice, consultancy, testing facilities etc will be provided. Second is entrepreneurship – Rubber Board has started a programme for adopting untapped plantations so that returnees from Middle East countries could become entrepreneurs."

Dr K N Raghavan, IRS, Executive Director, Rubber Board of India



"Rubber Industry is a labour-intensive sector which is expected to recover in a year's time. We need to spend resources now for a trained manpower so that when normalcy returns, and the companies are ready with a skilled manpower."

Mr VT Chandrasekharan, President, All India Rubber Industries Association

"Going forward, capital cost will be lower than the labour cost. Locally available labour force who will need to be reskilled would probably come at a higher cost. Also, companies which require manpower could attract apprentices as the government is funding the stipend partly."

Mr Gaurav Kapoor, Senior Head, SSC Governance, National Skill Development Corporation



"National Apprenticeship Promotion Scheme (NAPS) is one of the strong tools to overcome the post - COVID-19 manpower crunch as it has several benefits. It brings down the cost of acquisition, high salary cost, reduces a part of the training cost and attrition."

Ms Sangeeta Gupta, Senior Vice President, Training Organisation- 2Coms

COVID-19 lockdown: RSDC's Partners provide essentials

Amid the nationwide lockdown to combat the coronavirus pandemic, a major population of India is facing issues to even meet the ends. Daily wage labourers like construction workers, household helps and other needy people are struggling hard to make the ends meet in these difficult times when everyone is engulfed with the trauma of COVID-19. While the government is doing everything they can, but it's impossible for them to reach the population of lacs without the help of volunteers and NGOs. We, at Rubber Skill Development Council are doing our bit too along with our partners - LabourNet, Aastha Foundation, Netaji Sewa Sansthan and Sanskar Education Hub. Our partners are distributing food, sanitation kits and other essentials to the needy people in the slum areas continuously using Saamarth Mobile Skill Vans. We are reaching out to as many people as we can and are providing humanitarian relief in the form of food and sanitary kits. Most of these meals are provided to the labourers and the poor who have been hit the worst owing to the loss of income during the lockdown. A large section of our country does not have access to sanitation standards and amenities to prevent this virus, our partners are reaching them and providing them with the same.



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